

GoEnglish

Language Learning Platform

LEARNING FROM SELF-SOURCED CONTENT

EXERCISE BANKS

INTERNET ACCESSED

GoEnglish is a learning-focused, online language platform that allows users to learn exactly what they want, at anytime, from anywhere. Course materials from publishers, individual instructors and even students themselves are supported by this platform. GoEnglish brings these materials to life by auto-generating voice, definitions and other learning outputs.

WHY GoENGLISH?

Comprehensive Selection of Learning Features

Lessons & Exercises

- Selection of learning materials from publishers such as Cambridge University Press
- Exercise banks, featuring voice-based exercises
- Multiple choice, fill-in-the blanks, rebuild sentences and matching
- Lesson materials and exercise banks that instructors can modify and provide to their students
- Other features: auto-grading, scorekeeping, commentary feedback
- Instructors can view student usage and score reports online or in Excel format

Personal Content

- Supports instructor-created lessons and exercises
- Students can upload their own materials for self-learning
- Add graphics, photos and video clips

Learning Functions

- Voice and definitions are auto-generated
- Web-based: accessible anytime, anywhere from the Internet; no installation needed
- Offline support: Podcasts for iPods and other audio players

Linguistic Focus Increases Learning Effectiveness

- Analyzes the "context" of every word, generating more precise definitions than other dictionary look-up tools
- Highly accurate voice, adjusting for pronunciation changes
- Supports a wide range of idioms, expressions and proper nouns



Strong Focus on Student Motivational Features

- Regular online competitions with awards
- Regular e-mails with reading materials, exercises and tests
- E-mail reminders to students; e-mail usage reports to parents

Widespread Acceptance Around the World

We have over 100,000 users in Asia and around the world. Local to international schools to universities from Hong Kong to the U.K.

Users include the English Schools Foundation, UK Specialist Schools Trust and the Hong Kong Government.

Enthusiastic Testimony from Schools

☺☺ The students are enjoying it. Most of all, it is very effective. It is amazing to see how IT motivated them so much. The scoring system works well – a lot of them feel confident and happy about the results. ☺☺

– Independent school teacher, UK

☺☺ The program is very user friendly, students have no trouble getting into it. Students even got onto the Internet and copied and paste some news, studied it and shared with other learners.

The text becomes alive and students are happier to do independent learning. We can also better differentiate individual learning and the response is very positive. ☺☺

– English Schools Foundation teacher,
Hong Kong

Multi-award Winner

Gowell's platforms won the top Asia Pacific ICT Award for Education & Training and the Hong Kong ICT Grand Award for eLearning in 2006. GoEnglish is recognized for bringing together a great many features, all with a learning focus. No other language resource has GoEnglish's flexibility in supporting all types of learning materials.

View our 3 minute introductory video from www.gowell.com, under 'GoLanguages.'



Suite 1312, Taiyau Building, 181 Johnston Road, Hong Kong
T +852 2730 7121 F +852 2730 7127 feedback@gowell.com
www.gowell.com www.gochinese.net www.goenglish.net

Please call +852 2730 7121 or e-mail louisahung@gowell.com to arrange for a demo account or demo session.